

Proceedings



ENTREPRENEURSHIP
SUMMIT



GLOBAL ENTREPRENEURSHIP AND INNOVATION RESEARCH SUMMIT

“FUTURISTIC ENTREPRENEURSHIP: BRIDGING GROWTH,
TECH, FINANCE, AND GLOBAL INNOVATION”

**OCT 21-OCT 23
2024**

HOSTED BY
SCHOLARS CONFERENCES LIMITED
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<https://entrepreneurship-conference.org/>

About Entrepreneurship 2024

“Futuristic Entrepreneurship: Bridging Growth, Tech, Finance, and Global Innovation”



Global Entrepreneurship and Innovation Research Summit Webinar is an online event focused on discussing various aspects of entrepreneurship held on 21st Oct 2024 - 23rd Oct 2024. These webinars often bring together successful entrepreneurs, industry experts, investors, and thought leaders to share their insights, experiences, and strategies with attendees.

Topics might include:

- **Startup Strategies:** Tips on launching and scaling a new business.
- **Funding:** Insights into raising capital, pitching to investors, and managing finances.
- **Marketing and Sales:** Strategies for building brand awareness and driving sales.
- **Innovation:** Exploring new trends and technologies in the business world.
- **Leadership and Management:** Advice on leading a team, company culture, and operational efficiency.

These webinars are usually interactive, allowing participants to ask questions and engage in discussions. They can be a great opportunity for networking, learning, and gaining inspiration for your entrepreneurial journey.

Day 01 | October 21, 2024 | Virtual & Online | GMT+2

Keynote Speakers

09:30-09:45 Opening Ceremony



09:45-10:15

Title: Disruptive Leadership And Disruptive Innovation

Sanae Hanine, Hassan premer University, Morocco

Speaker Session



10:15-10:40

Title: Analyzing the Upstream and Downstream Phases of Social Entrepreneurship

Ines Ben Chikha, Sfax, Tunisia



10:40-11:05

Title: The mediating role of the digital business model in the relationship between digital transformation and marketing performance

Emmanuel Kwarteng, Nelson Mandela University Port Elizabeth, South Africa

Refreshments Break @ 11:05-11:20



11:20-11:45

Title: Ease of Starting a Business and Startup Growth: Insights Across Global Economies

Haykanush Ayyvazyan, Yerevan State University, Armenia



11:45-12:10

Title: Youth based Agritech entrepreneurship and Challenges in Africa

Tigabu Abriham, Omishtu-Joy Tech Solutions, Ethiopia



12:10-12:35

Muhammad Haroon Shoukat, Comsats University Islamabad, Pakistan



12:35-13:00

Rizwana Bashir, Lahore Garrison University, Pakistan

Refreshments Break @ 13:00-13:15

Speaker Session



13:15-13:40

Title: Seeding the Future: Cultivating Growth and Sustainability in Green Agriculture (Developing Country Focus)

Altaf Hussain Samo, Sukkur IBA University, Pakistan



13:40-14:05

Title: Designing Entrepreneurial Ecosystems in Poverty Contexts

Rebean Al-Silefanee, University of Duhok, Iraq



14:05-14:30

Title: The Influence of Procedural Justice on Turnover Intention and Social Loafing Behavior among Hotel Employees

Hassane Gharbi, France



14:30-14:55

Title: Engaging AI for Events - Empower AI to Make Your Next Event Easy

John Chen, Engaging Virtual Meetings, United States



14:55-15:20

Title: Competing in the Age of AI

Heidi Cramer, Florida Gulf Coast University, United States

Keynote Speakers



15:20-15:50

Title: Generalization over Specialization

Jay Fincher, Silicon Valley Copy, United States



15:50-16:20

Title: Adaptive Strategies for DGS in the Era of Fintech Innovations

Dana Tolici, Bank Deposit Guarantee Fund, Bucharest, Romania

Panel Discussions

Day 01 End | Closing Ceremony

ABOUT



We Make
Networking Possible
Together.



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We ensure you get value for your investment through the quality of our services focus on pressing issues in the industry.



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We ensure you get value for your investment through the quality of our services focus on pressing issues in the industry.



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SCHOLARS CONFERENCES LIMITED strives to become internationally renowned for providing meetings of outstanding scientific quality, bringing together smaller interest groups to create informal and workshop style interactions, bridging a gap in the scientific conference community.

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MEET OUR TEAM

PROGRAM MANAGER:

RICHARD SMITH

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