



# ENTREPRENEURSHIP SUMMIT

# GLOBAL ENTREPRENEURSHIP AND INNOVATION RESEARCH SUMMIT

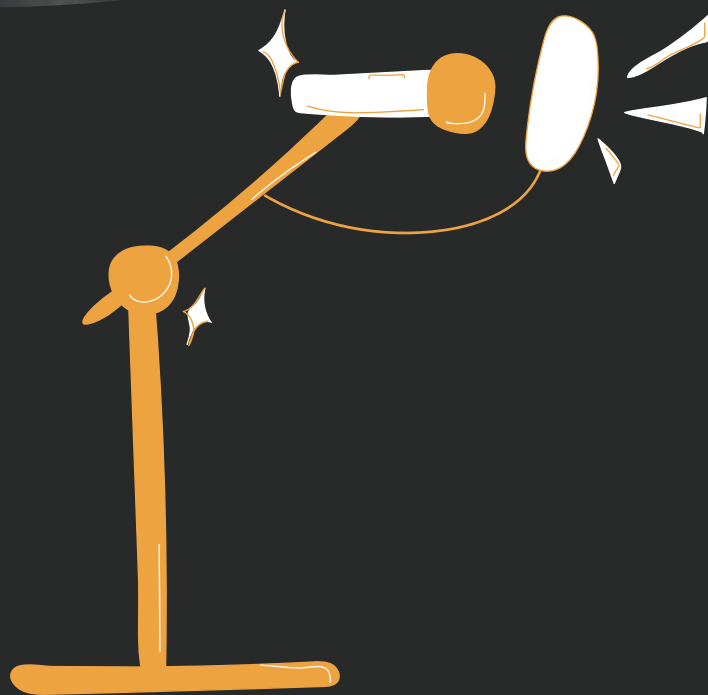
## Theme:

"Futuristic Entrepreneurship:  
Bridging Growth, Tech, Finance,  
and Global Innovation"

## Date and Place :

March 17-18, 2025

Amsterdam, Netherlands



E : [entrepreneurship@scholarevents.org](mailto:entrepreneurship@scholarevents.org)

W : <https://entrepreneurship-conference.org/>

A : 21 Clifton Road, Newcastle Upon Tyne, England, UK, NE4 6XH

# ABOUT ENTREPRENEURSHIP SUMMIT 2025

Welcome to the **Global Entrepreneurship and Innovation Research Summit**, a premier gathering that unites the foremost minds, industry titans, and emerging entrepreneurs in a collective exploration of the dynamic world of entrepreneurship. At its core, entrepreneurship embodies an unyielding commitment to seizing opportunities, the catalytic impact of groundbreaking ideas, and the strategic acumen that propels businesses toward sustained success.

**Entrepreneurship Summit 2025** is held during **March 17-18, 2025** **Amsterdam, Netherlands** and we are organizing a virtual event during **October 21-23, 2024**.

Our thoughtfully curated agenda reflects the diverse facets of entrepreneurship, delving into pivotal topics that define and shape the entrepreneurial narrative. From the intricacies of Global Marketing strategies and the nuances of Financial Studies to the pivotal role played by Women Entrepreneurship and the intricacies of Start-up Entrepreneurship, our conference encapsulates the comprehensive landscape of the entrepreneurial ecosystem. Engage in illuminating discussions on cutting-edge subjects such as the transformative effects of AI and automation on Future-Proofing Businesses, and explore the strategic dimensions of Corporate and Strategic Entrepreneurship. This conference is not merely a forum for intellectual enrichment; it is a powerful nexus for networking, collaboration, and fostering meaningful connections that can propel your entrepreneurial endeavors to unprecedented heights.

Embark on this thrilling entrepreneurial odyssey with us, where knowledge converges with actionable insights, and industry leaders share invaluable expertise. Be an integral part of this transformative experience, where innovation meets precision, and the entrepreneurial spirit takes center stage. We extend a warm invitation to join us in this immersive exploration, where the relentless pursuit of excellence in entrepreneurship defines every moment.

# ABOUT ENTREPRENEURSHIP WEBINAR 2024

Global Entrepreneurship and Innovation Research Summit Webinar is an online event focused on discussing various aspects of entrepreneurship held on 21st Oct 2024 - 23rd Oct 2024. These webinars often bring together successful entrepreneurs, industry experts, investors, and thought leaders to share their insights, experiences, and strategies with attendees. Topics might include:

- **Startup Strategies:** Tips on launching and scaling a new business.
- **Funding:** Insights into raising capital, pitching to investors, and managing finances.
- **Marketing and Sales:** Strategies for building brand awareness and driving sales.
- **Innovation:** Exploring new trends and technologies in the business world.
- **Leadership and Management:** Advice on leading a team, company culture, and operational efficiency.

These webinars are usually interactive, allowing participants to ask questions and engage in discussions. They can be a great opportunity for networking, learning, and gaining inspiration for your entrepreneurial journey.

## General Information:

- Webinar Name: **Global Entrepreneurship and Innovation Research Webinar**
- Theme: **Futuristic Entrepreneurship: Bridging Growth, Tech, Finance, and Global Innovation**
- Date: **21st Oct 2024 - 23rd Oct 2024**
- Time Zone: **GMT+1**
- Platform: **Zoom**

## THEMES AND TOPICS

**“THEME: "Futuristic Entrepreneurship: Bridging Growth, Tech, Finance, and Global Innovation"“**

- Business, Growth, and Competitiveness
- Entrepreneurial Orientation
- Global Marketing
- Internet Marketing
- Creative Industries
- Financial Management
- Corporate and Strategic Entrepreneurship
- Innovative Industries
- Studies of New Businesses:
- Educational Entrepreneurship:
- Women Entrepreneurship
- Entrepreneurial Finance and Venture Capital
- Financial Studies
- Scholarly Entrepreneurship
- Entrepreneurship and Gender
- Market Microstructure and Algorithmic Trading
- Academic Entrepreneurship
- Start-up Entrepreneurship
- Entrepreneurship Behaviors
- Strategic Management



\*\*\* The themes are not limited to mentioned ones. The traditional domains of management and all other relevant papers are also invited.

## WHO CAN ATTEND?

- Entrepreneurs
- Business Leaders
- Researchers and Academics
- Investors and Venture Capitalists
- Start-up Enthusiasts
- Government Representatives
- Technology Professionals
- Marketers
- Financial Experts
- Creative Industry Professionals
- Women Entrepreneurs
- Students
- Industry Experts
- Diversity and Inclusion Advocates
- AI and Tech Enthusiasts

## CONFERENCE OBJECTIVES

- A networking platform for researchers and practitioners to exchange research experience and ideas on business sustainability and innovation in the digital era.
- To promote joint efforts to create a sustainable and innovative business marketplace.
- To enable participants to establish international collaborative research.
- To evaluate academic and practice-based knowledge related to business sustainability and innovation.

# TENTATIVE AGENDA

## DAY-1: MARCH 17, 2025, MONDAY

PROGRAM TIME	PROGRAM SESSION
08:00 - 09:00	REGISTRATIONS
09:00 - 09:30	INAUGURATION CEREMONY
09:30 - 10:45	KEYNOTE PRESENTATIONS
10:45 - 11:05	GROUP PHOTO, REFRESHMENTS BREAK AND NETWORKING
11:05 - 12:00	KEYNOTE PRESENTATIONS
12:00 - 13:00	SCIENTIFIC SESSIONS
13:00 - 13:40	LUNCH BREAK
13:40 - 15:40	SCIENTIFIC SESSIONS
15:40 - 16:00	EVENING BREAK AND NETWORKING
16:00 - 18:00	SCIENTIFIC SESSIONS

## DAY-2: MARCH 18, 2025, TUESDAY

PROGRAM TIME	PROGRAM SESSION
09:00 - 10:40	KEYNOTE PRESENTATIONS
10:40 - 11:00	REFRESHMENTS BREAK AND NETWORKING
11:00 - 13:00	SCIENTIFIC SESSIONS
13:00 - 13:40	LUNCH BREAK
13:40 - 15:40	SCIENTIFIC SESSIONS
15:40 - 16:00	REFRESHMENTS BREAK AND NETWORKING
16:00 - 17:00	POSTER PRESENTATIONS
17:00 - 17:30	CLOSING CEREMONY

## EVENT HIGHLIGHTS

20+ KEYNOTE  
SPEAKERS

25+ HOURS OF  
NETWORKING

WORLDCLASS  
EXHIBITIONS

40+ FEATURED  
SPEAKERS

100+  
PARTICIPANTS

PROFESSIONAL  
WORLDVIEW

25+ INTERACTIVE  
SESSIONS

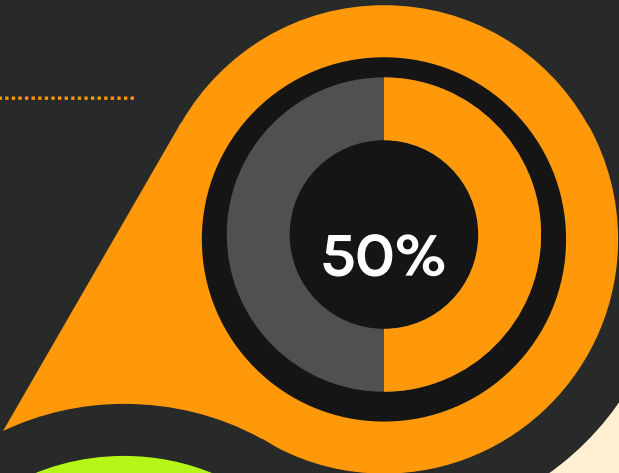
05+ WORKSHOPS

B2B MEETING

# 3 Critical Factors in Entrepreneurial Success

## Resilience

Entrepreneurship is challenging, but resilience is key to success.

A gauge with an orange border and a dark grey center, showing 50% filled with orange. The number '50%' is in the center.

50%

## Strategic Vision

Strategic entrepreneurs anticipate, identify, and navigate.

A gauge with a lime green border and a dark grey center, showing 30% filled with lime green. The number '30%' is in the center.

30%

A gauge with a light beige border and a dark grey center, showing 20% filled with light beige. The number '20%' is in the center.

20%

## Adaptability

Successful entrepreneurs adapt their strategies, products, and services to stay ahead of the curve.

## Why Choose Us

- Learn
- Discuss
- Network and Connect
- Spread the Impact
- Recognized
- New tips & tactics
- Have fun

# SPONSORSHIP PACKAGES

Booklets are printed materials with four or more pages, containing details about a business, event, product, promotion, etc. They are also known as catalogs or pamphlets and are usually created to communicate a message to a wide variety of audiences.



## Elite Sponsor

Booklets are printed materials with three or more pages, containing details about a business, event, product, promotion, etc. They are also known as catalogs or pamphlets and are usually created to communicate a message to a wide variety of audiences.



## Gold Sponsor

Booklets are printed materials with three pages, containing details about a business, event, product, promotion, etc. They are also known as catalogs or pamphlets and are usually created to communicate a message to a wide variety of audiences.



## Silver Sponsor

Booklets are printed materials with two pages, containing details about a business, event, product, promotion, etc. They are also known as catalogs or pamphlets and are usually created to communicate a message to a wide variety of audiences.



## Standard Exhibition

Booklets are printed materials with one page, containing details about a business, event, product, promotion, etc. They are also known as catalogs or pamphlets and are usually created to communicate a message to a wide variety of audiences.





# VENUE AND LOCATION

## **Corendon Amsterdam Schiphol Airport**

Schipholweg 275, 1171 PK Badhoevedorp, Netherlands

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## **Looking for additional information?**

• Visit us online at:

<https://entrepreneurship-conference.org/>

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## **Group Discounts:**

Groups of three or more will receive a Special discount by using the group code. If you have any questions please contact us at [entrepreneurship@scholarevents.org](mailto:entrepreneurship@scholarevents.org) or WhatsApp: +447426060443

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## **Meet Our Team**

**Richard Smith | Program Director**  
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## **Sponsorship Enquiry**

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